



RICHARD NOROMOR

EMERGE, CEO & FOUNDER

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MY PROFILE

Richard has a strong passion to help others succeed, which inspired him to start Emerge.

He has spent considerable time thinking & developing new approaches to solve the digital marketing challenges facing many companies and organizations today.

He hopes that the strategic framework, unique culture, and customer-centric approach offered by Emerge will provide essential support for a performance-driven marketing demand for business owners and marketing professionals.

He believed in a servant leadership style that puts his people (Employees, Clients, Partners) first and empowers and guides them to grow and become successful through business systems (EOS®), technology and tools, and continues skills development.

EDUCATION

BACHELOR, INFORMATION TECHNOLOGY / June 2004 - April 2008

STI College - Angeles

CORE EXPERTISE

- Excellent in Digital Marketing
- Excellent in Sales, Marketing, and Business Development
- Excellent in Customer Service, and Project Management
- Excellent in Media Buying (Google and Facebook Ads), Google Analytics and Google Tag Management
- Excellent in Web Design and Adobe Photoshop
- Excellent in PHP, MySQL Database, Wordpress, HTML, CSS, JQuery, Bootstrap, Javascript
- Excellent in Wordpress Development and eCommerce

WORK EXPERIENCE

EMERGELOCAL, INC. / DEC 2011 - PRESENT / CEO & FOUNDER

Head of Growth at Emerge, a 7-figure ARR business with 16+ teams of creatives, multimedia artists, and digital marketing experts. Richard is a fourteen-year growth hacker and digital marketing veteran, having profitably bootstrapped Emerge and grew his team to more than 10 people.